



Help Students Go Back to School With Confidence & Pride!

Dear Friends,

This year marks the 18th Anniversary of the Multicultural Centre of Southwest Florida's **Big Backpack Event**. This year the event is scheduled for Sunday, July 30, 2017 from 10 a.m. to 2 p.m. at Paul Laurence Dunbar Middle School located at 4750 Winkler Ave., Fort Myers.



Dr. Robert J. Brueck

This one day community outreach event celebrates diversity in our community while providing much needed support to families in need. School age children ages 4-12 receive free backpacks and school supplies, as well as eye exams, haircuts, and other giveaways. There are more than 20 vendors and live entertainment on the main stage that includes hip-hop, salsa, and Irish Step dance. None of this would be possible without your support.

In the past seventeen years, the annual back-to-school festival has served more than 35,000 underprivileged students thanks to caring individuals and businesses in our community just like you.

Our goal is to raise \$20,000 to serve another 2,000 students again this year. Your support is critical. No donation is too small or too great. Every \$10 donation adopts a student in need and provides him or her with a new backpack and school supplies.

I am confident that with your help we will reach this goal.

For more information about this event, make a secure donation online, or to see the faces and smiles of the students your money will help, please visit multicultural-centre.org today!

Thank you for your continued generosity and support.

Dr. Robert J. Brueck

Associates in Cosmetic Surgery | 239.939.5233

President, Board of Directors, Multicultural Centre of SW Florida, Inc.

The Multicultural Centre of Southwest Florida, Inc. is a private non-profit 501 (c)(3) non-profit organization committed to helping underprivileged children start their school year with confidence, pride, and brand new school supplies.

"A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the State of Florida; registration does not imply endorsement, approval or recommendation by the state." No money is paid to professional solicitors. (#SC-11673).

P.O. Box 61713, Fort Myers, FL 33906 • 239.561.7345 • Info@Multicultural-Centre.org • Multicultural-Centre.org



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SPONSORSHIP & DONATION LEVELS

DIAMOND SPONSOR - \$10,000

- Logo on 350+ event t-shirts
- Business name listed in all press releases
- Mention in radio and TV commercials
- Banner (2x4) displayed at The Big Backpack Event
- Opportunity to speak at The Big Backpack Event
- Honorable mention as a Diamond Sponsor at The Big Backpack Event
- Listed in posters and flyers
- Listed in event program
- Sponsor plaque

PLATINUM SPONSOR - \$5,000

- Business name listed in all press releases
- Mention in radio and TV commercials
- Banner (2x4) displayed at The Big Backpack Event
- Opportunity to speak at The Big Backpack Event
- Honorable mention as a Platinum sponsor at The Big Backpack Event
- Listed in posters and flyers
- Listed in event program
- Sponsor plaque

GOLD SPONSOR - \$3,000

- Mention in press releases
- Opportunity to speak at The Big Backpack Event
- Honorable mention as a Gold sponsor at The Big Backpack Event
- Listed in posters and flyers
- Listed in event program
- Sponsor plaque

SILVER SPONSOR - \$1,500

- Honorable mention as a Silver sponsor at The Big Backpack Event
- Listed in event program
- Sponsor plaque

CORPORATE SPONSOR - \$750

- Mention as a Corporate sponsor at The Big Backpack Event
- Listed in event program
- Sponsor plaque

DONATIONS AND OTHER SPONSORSHIPS UNDER \$750

- Mention at The Big Backpack Event
- Listed in event program

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SPONSORSHIP & DONATION LEVELS

Name: _____ Date: _____

Business Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Program Sponsor Level: Diamond Platinum Gold Silver Corporate Other

Sponsorship Amount: \$ _____

As a Platinum or Gold sponsor, I am interested in speaking at The Big Backpack Event.

Please list representatives attending event:

1. _____

2. _____

3. _____

Please make check payable to:

The Multicultural Centre of Southwest Florida, Inc.

P.O. Box 61713

Fort Myers, FL 33906

Distribution Location: Paul Laurence Dunbar Middle School, 4750 Winkler Ave., Fort Myers

Information: 239.561.7345

Email: info@multicultural-centre.org

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